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Savitribai Phule Pune University

**Department of Media and Communication Studies**

National Conference on

**Historicizing Indian Television: People, Programs and Processes Post 1990 (HIT: PPP)**

**February 8 - 10, 2018, PUNE**

**Suggested Topics:**

The following themes could be explored for the HIT:PPP Conference in the context of Indian television in any language during 1990-2015. This list is indicative. Other themes and topics are welcome as long as the focus is on Indian television during the given time period.

***Theme- People***

* Owners, managers, strategists who transformed television scenario in India
* Editors, journalists, programmers, producers who established/ changed content making practices
* Performers, anchors and historicity their performance
* Celebrities created by TV and nature of their ‘celebrity’ness
* Politicians as television performers
* Common people as participants on TV programs
* Sociology of television professionals
* People as fans of television programs
* Family as television audiences
* Children as television audiences
* Marginalized people and television
* People, television rituals and routines
* Indian Diasporas and Indian television
* People as television critics, aggrieved audiences and detractor

***Theme- Programs***

* Indigenous genres/ formats in fiction, non-fiction TV programs
* Adaptations of genre/ format
* Programming and scheduling strategies
* Programs and historicity of their popularity
* Programs and re-presentations
* Programs as events and events as programs
* Program as reality and reality as programs
* News values and news biases
* News style and presentations
* Television discussions, debates and interviews
* Breaking news and live television
* Sports and programs and programming
* Television programs and political, social, cultural controversies
* Television program and gender dynamics
* Commoditization, consumerism and programs
* Sex, crime, violence and programs
* Religion, gods, gurus, *babas* and TV programs
* History, legends and TV programs
* Films, Stars, Songs, Dance and TV programs
* Programs as talent hunt
* Programs as socio-political movements
* Television visual aesthetics
* Programs, emotions and Rasas
* Re-telecasting or rejuvenating old programs

***Theme-*** ***Processes***

* Ownership, investments and issues of concentration and diversity
* Television market segmentation and channel branding
* Advertising and television’s revenue model
* Regulatory and licensing regimes
* Television and freedom of speech and expression
* Legislations and legal provisions
* Television and response of other media
* Technological changes and production in Indian TV
* Changes in TV distribution and reception technologies in India
* Cable, MSO and the ‘Local TV’ phenomenon
* Television audience measurement systems- challenges and opportunities
* Prasar Bharati and Public Sector Broadcasting
* ‘Indianization’ of multinational television
* ‘Regionalization’ of programs from other Indian languages
* Television and transformation of sports and sporting culture
* Television and short term and long term knowledge gain
* ‘Televisualization’ of politics and political processes
* Film and television relationship
* Production houses as the production ecosystem for television
* Television production standards and practices
* Television related education and scholarship in India
* Technological, political, social and economic challenges before television industry

**Schedule:**

* Submission of Abstract- December 7, 2017 **(Extended to December 18, 2017)**
* List of Selected Abstracts – December 16, 2017 **(Extended to December 20, 2017)**
* Submission of Full paper- February 1, 2018.
* Conference- February 8-10, 2018

**Abstract Submission:**

* The abstract should be of 300 - 350 words.
* It should have concise title and 3 to 5 keywords
* Abstract should include brief description of the following points- precise topic placed in space and time context, significance or relevance of the topic, important points/ issues / subtopics to be discussed, theoretical approach if any, method and data to be used, key aspects of historicity of people/program/ process involved.
* It should include name/s of paper presenter/s, institutional affiliation, brief bio data in not more than 150 words, and contact which includes address for correspondence, e-mail and mobile number.
* In case of multiple authors, please indicate the main author. Correspondence will be done with the main author.
* Please click here to download the template for abstract or mail to [hitppp1990@gmail.com](mailto:hitppp1990@gmail.com) to get it as an attachment.
* Abstract should be sent to- **hitppp1990@gmail.com**
* Abstract will be selected by double blind peer review method. Author /Main author of selected abstract will be informed by December 16, 2017

**Venue & Registration:**

* Venue: Dept of Media and Communication Studies, Savitribai Phule Pune University, Ganeshkhind, Pune- 411007
* Registration Fees: For Masters, M. Phil and Ph.D students- Rs. 500/-

For Teachers, Free lance researchers and Professionals: Rs. 1,000/-

DD of the applicable amount should be drawn in favor of Registrar, Savitribai Phule Pune University and should be sent along with the hard copy of registration form.

* Last Date of Registration: January 25, 2018
* Accommodation: Participant should make arrangement for their stay in Pune on their own. Organizers of the conference will help them if required.

**Conference Organising Committee:**

Vishram Dhole (**Conference Co-ordinator**)

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| Akash Dhopeshwarkar, Assistant Professor  Ajit Gagare, Assistant Professor  Amit Sonawane, Assistant Professor  Parool Sharma, Assistant Professor  Sonal Nade, Teaching Associate  Satyen More, Office Assistant | Dr. Madhavi Reddy **(Conference Convener)**  Professor and Head  Dept. of Media and Communication Studies  Savitribai Phule Pune University  E-mail: [emailtomadhavi@gmail.com](mailto:emailtomadhavi@gmail.com)  [hod\_dcs@unipune.ac.in](mailto:hod_dcs@unipune.ac.in)  Mobile- 9922758708 |

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