

OTHER ACTIVITIES

Media Melange

Media Melange is the annual media event of the Department of Media and Communication Studies. This event includes workshops, lectures and panel discussions by media professionals for the students. Media Melange provides a rare opportunity for the students to come in direct contact with industry stalwarts and learn from their experiences in their fields and expand the scope of their learning beyond the confines of the classroom.



National Short Film Festival

The idea of the DMCS NSFF stemmed out of the need to nurture student film makers by enabling them to participate and get a National platform to showcase their craft in a public & professional domain. This National level film festival intends to create a community of student film makers, by giving them the required impetus. With separate categories like Fiction, Non-Fiction and Animation, under the competition category, there are Competition, Master Classes & DMCS Alumni Retrospective which make the festival inclusive and exhaustive. The DMCS NSFF is aimed at bridging the gaps in the existing market for national competitive festivals featuring student work. The DMCS NSFF is an umbrella where Student Film-Makers, Film Enthusiasts & Industry Professionals come together to celebrate Cinema! This is a tremendously exciting time to be in this field when film making is being leveled by improvements in technology, easy public access digital platforms & globally minded audiences. The market for low-budget student films has a great potential to thrive in this conducive environment. In order to take off, young talent needs structure, guidance & motivation, a mission which DMCS intends to spearhead. We aim to create a niche in the arena of Indian short film festivals.



Kaleidoscope

Kaleidoscope is the annual journal published by the students of Department of Media and Communication Studies. The journal is a literal journey through the events that have shaped contemporary society and media through the year. The students have covered a wide range of topics such as the rise of a political party in the age of social media, the retirement of a cricket star and the media coverage around it, our obsession with selfies and the recent tie up between Facebook and Whatsapp, two mediums that have redefined the way we communicate in the world.



SAVITRIBAI PHULE
PUNE UNIVERSITY



DMCS
Department of Media &
Communication Studies

📍 **Department of Media & Communication Studies**
Savitribai Phule Pune University, Ganeshkhind,
Pune 411007, Maharashtra India.

☎ **+91 - 020 - 25696348 / 49**

✉ **hod_dcs@unipune.ac.in**

🌐 **http://dmcs.unipune.ac.in**



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COURSES OFFERED

M.Sc. Media and Communication Studies

Syllabus Overview

M.Sc. Media and Communication Studies at DMCS, Savitribai Phule Pune University, is a two year full time programme that offers two specializations - Media Research and Video Production.

▶▶ MEDIARESEARCH

Under the ambit of Media & Communication Studies, Media Research includes the study of the theories and critical methods necessary to conduct media research. Students go on to pursue research in several fields such as audience reception of the media, analysis of media content advertising and corporate communications among others. Potential employers include research agencies, advertising & media planners, instructional designers and content developers.

▶▶ VIDEO PRODUCTION

This specialization of Video Production focuses on intensive hands-on training in Video production, including direction, research, scripting, editing, camera work and sound production. The students of this course will be equipped to work in the areas of film and television production and independent media houses. Potential employers include film makers, television production houses, non-governmental organizations, educational & research institutions.

Eligibility

Students who have earned a Bachelor's degree in any discipline (Arts, Science, Commerce, Engineering, Medicine, Law etc.) from a recognized university are eligible to apply. Students who have appeared for their final year degree examination but awaiting the results can also apply.

Admission Process

Admission to Masters' programme is given on the basis of an entrance examination. This exam is generally conducted in the month of June and the notification for the same is announced in the local/national newspapers and on the website around April /May. DMCS admits 47 students per year. University rules and regulations about reservations and various quotas are followed while admitting these 47 students. Besides these, DMCS also admits 7 students under NRI/PIO category and 6 students under the 'foreign students category'. The admissions under NRI/ PIO and Foreign categories are channelized through International Students Center (ISC), Savitribai Phule Pune University.

Fee Structure

For Maharashtra	₹ 36,000
For Out of Maharashtra	₹ 60,000
For SAARC Countries	₹ 80,000
For Foreign/PIO Quota	₹ 1,40,000

*Subjective charge as per university rule

Department Profile

Savitribai Phule Pune University was one of the first universities in India to recognize that academic training in Communication means much more than Mass Communication in general and Journalism in particular. Department of Media and Communication Studies at Savitribai Phule Pune University was established in July 1990 to serve this need. DMCS offers M.Phil. and Ph.D. Media and Communication Studies and M.Sc. Media and Communication Studies as a part of the Science faculty. DMCS has identified Video Production and Media Research as its strength areas and over the years, the course has also incorporated emerging areas in the fields of mass communication, interpersonal and organizational communication.

This constant endeavour to tune in to the demands of the ever-changing media industry and maintain high academic standards has earned DMCS the reputation of offering one of the best courses in the field of Media and Communication Studies in the India. Savitribai Phule Pune University has been given the highest Five Star status by the National Assessment and Accreditation Committee (NAAC) for its overall performance. It has also been identified as having 'Potential for Excellence' by University Grants Commission (UGC) - the apex body for higher education in India. DMCS strives to uphold this legacy of the University in letter and in spirit. The bright career path that our alumni have been following in different fields of Media and Communication is just one testimony of this legacy.

M.Phil./Ph.D. Media and Communication Studies

Syllabus Overview

Department of Media & Communication Studies started the M.Phil. and Ph.D. programmes with an aim to be an academic location for the development of a critical understanding about media and its engagement with society, culture, polity and economy. Envisaged primarily as a programme for research and academic study, some of the research concerns of the department include the history of media, Television studies, Indian Cinema, New media and its effective and affective roles in everyday life, Popular Culture and Media functioning in different forms, i.e., electronic, visual, print, etc., in diverse socio-cultural and political milieu.

The duration of the M. Phil. course will be maximum 3 semesters i.e. 18 months, coinciding with the academic calendar of the University. This includes both course work and dissertation. The course work will be completed in the first semester followed by dissertation within the maximum permissible period of one year. The credit requirement for course work is a minimum of 20 credits with basic, optional and auxiliary courses. The course work for students admitted into the M. Phil./ Ph.D. programme will be the same and carries a total of 20 credits. It will include a combination of lectures, tutorials, preparation and presentation of seminar papers, book reviews, class room tests and participation in discussions on work in progress.

